

Message Text

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PAGE 01 MOSCOW 00662 161903Z

67

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 /016 W
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R 161650Z JAN 75

FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 6247

INFO USIA WASHDC

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E.O. 11652: N/A

TAGS: SOPN

SUBJECT: STAG REQUEST

STATE FOR CU/EE

REF: MOSCOW 16310, OCT 25, 1974; COUNTRY PLAN PROPOSAL,
MOSCOW OM JULY 24, 1974

1. POST REQUESTS CHARLES S. MILL, PRESIDENT OF AMERICAN BUSINESS PRESS, INC., AN ASSOCIATION OF SPECIALIZED BUSINESS PUBLICATIONS, BE APPROACHED FOR NOMINATION AS STAG FOR APPROXIMATELY MAY 4-14 TO CONDUCT PRESUMABLY FIRST-TIME MEETINGS WITH COUNTERPART SOVIET PRESS CONTACTS IN EMBASSY COMMERCIAL OFFICE AND POSSIBLY US-USSR TRADE & ECONOMIC COUNCIL, HOUSE OF JOURNALISTS, MGH JOURNALISM FACULTY AND TRADE PUBLICATION OFFICES. PENDING RESPONSE, POST WILL BE CHECKING DEFINITIVE INTEREST HERE ALONG LINES ABOVE. IF MILL UNAVAILABLE, SUGGEST SUITABLE SUBSTITUTE BE SOUGHT. (SEE REFTEL, PLANNED ECONOMIC THEMATIC PROGRAMMING FOR MAY.)

2. FOR SCOPE OF SUBJECTS, SEE MILL ARTICLE, SPREADING WORD ABOUT U.S. BUSINESS, IN USIA'S ECONOMIC IMPACT #8. ALMOST 2,400 SPECIALIZED PUBLICATIONS CONSTITUTE "ONE OF OUR GREATEST EDUCATIONAL FORCES" AND GUIDEPOST TO INDUSTRIAL DEVELOPMENT, ACCORDING TO ARTICLE, AND MAKE PARTICULARLY APT POINT FOR LOCAL PROGRAMMING THAT PROGRESS POSSIBLE ONLY THROUGH COOPERATION. ADDITIONALLY, SUGGEST MILL BE ASKED TO SPEAK IN
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PAGE 02 MOSCOW 00662 161903Z

LOW-KEYED FASHION TO LEADING ECONOMIC WRITERS ON CURRENT TRENDS

AND MEASURES BEING TAKEN RE U.S.ECONOMY, AS OPPORTUNITY PERMITS.

3. FURTHER SHORT-AND LONG-TERM AIM WOULD BE TO ENCOURAGE EXCHANGE OF MATERIAL AND VISITS BETWEEN PUBLICATIONS OF BOTH SIDES. NUMBER OF U.S. PUBLICATIONS HAVE INDEPENDENTLY INDICATED SUCH INTEREST, AND MILL HOPEFULLY COULD CANVASS BEFOREHAND FOR THOSE INTERESTED, PERHAPS PROVIDING CLEARING HOUSE ON U.S. SIDE THROUGH HS ORGANIZATION.

4. EMBASSY CONSIDERS SUCH NUTS AND BOLTS VISIT TAKES ON ADDED IMPORTANCE AT TIME OF PROBLEMS BOTH ON DOMESTIC FRONT AND WITH SOVIET UNION. ADVISE.
STOESSEL

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